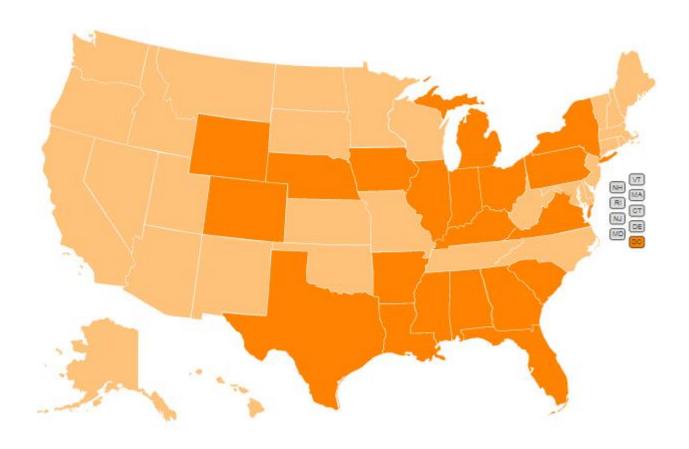


A Must Have Tool

What is MarketMaker

- Links Buyers and Sellers
- Free to All users.
- No passwords or login to do a search.
- Target Marketing.
- Lists Contact Information
- Buy/Sell Forum
- Created by the University of Illinois.
- Licensed to Riverside Research.



20 State Partners, Plus Washington D.C.

IOWA STATE	Business Types	Profiles
Value Added Agric	Ruver	166
	Farmer/Rancher	8,290
	Farmers Markets	3,037
	Fishery	303
	Food Bank	30
	General Members	46
	Tourism	2,081
	Wineries	741
	Eating & Drinking	835,225
	Food Retailer	415,941
	Processor/Packing Shed	71,536
	Wholesaler	55,334
	Total	1,392,730
	Self Registered	14,694

Average Users Per Month	102,956
Average Hits Per Month	1,332,474

www.marketmakeriowa.com

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Questions