

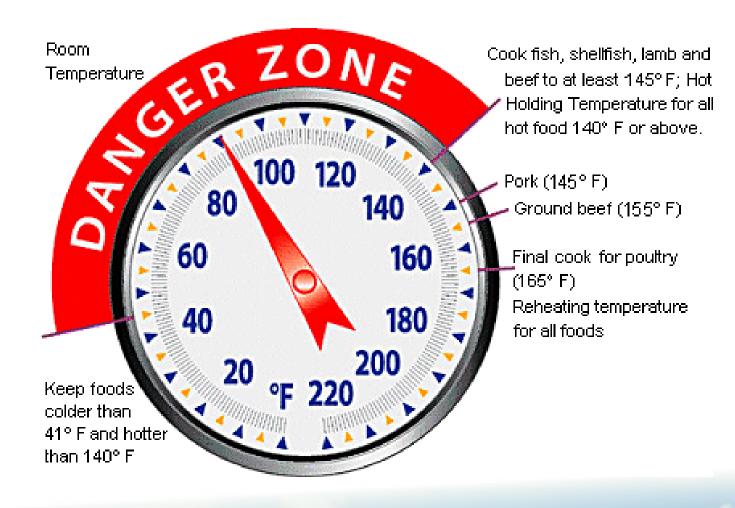


Potentially Hazardous or Not? The answer is not if but how.





The Danger Zone





How Am I Selling?

Commodity



Direct



Retail





What is a Farmers' Market?

"...an individual farmer or a cooperative or nonprofit enterprise or association that consistently occupies a given site throughout the season, which operates principally as a common marketplace for an individual farmer or a group of farmers to sell farm products directly to consumers, and where the products sold are produced by the participating farmers with the sole intent and purpose of generating a portion of household income."

Missouri SB 727





Determining Governance?

The laws and regulations governing a farmers' market are determined by the market's organizational structure and activities.

The laws governing vendors are determined by their legal incorporation and the types of *products and services* they provide.





Keeping it in Perspective

- •It is not the place, but the act.
- •It is not the market, but the vendor
- •It is not the if, but the how.





What is the Food Code?

The Code Defines the Hazard



U.S. Food Code explains what is needed in regards to restaurant food safety. It is the master document that all state health departments use to create their food safety guidelines.



Missouri Food Code for the Food Establishments of the State of Missouri June 3, 2013

Local and County Health Agencies contract with State agencies for implementation.



Things not in the Food Code



(Meat and Poultry)



(Cheese and Dairy)



(Grade A Fluid Milk)

Missouri Meat and Poultry Inspection Program (MMPIP)

In cooperation with USDA FSIS, MMPIP offers equal inspection authority and service within the state of Missouri as FSIS. As a result, any meat processed under MMPIP inspection and sold within the state of Missouri is offered the same privileges and exemptions as USDA inspected meat products.

State Milk Board

State Milk Board (SMB) was created in 1972 to encourage orderly and sanitary production, transportation, processing and grading of fluid milk and processed milk products for consumption intrastate as well as interstate.

Produce is to come.



Regulatory Flow

How Food Grown

How Food Processed

How Food Handled







How Food Sold



Where and What?
Public Safety



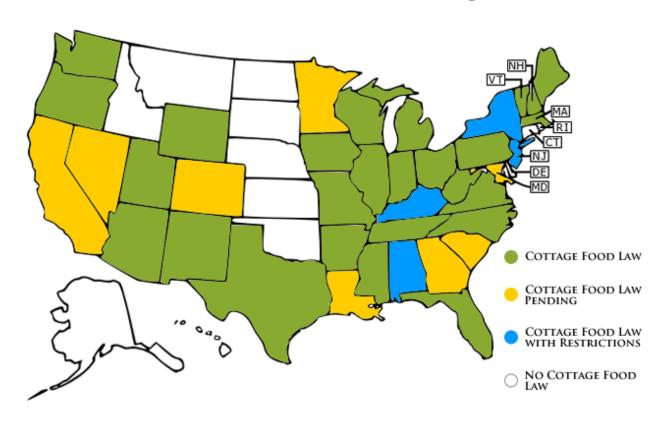
What is Home Rule?

County and municipal governments may enact ordinances that are more restrictive than the state's, but not less restrictive.





Where and what are cottage laws?



In the exemptions and Missouri HB 1508





Key Definitions

"Baked good", includes cookies, cakes, breads, Danish, donuts, pastries, pies, and other items that are prepared by baking the item in an oven. A baked good does not include a potentially hazardous food item as defined by department rule;



Key Definitions

"Cottage food production operation", an individual operation out of the individual's home who:

- (a) Produces a baked good, a canned jam or jelly, or a dried herb or herb mix for sale at the individual's home;
- (b) Has an annual gross income of fifty thousand dollars or less from the sale of food described in paragraph (a) of this subdivision; and
- (c) Sells the foods produced under paragraph (a) of this subdivision only directly to consumers;



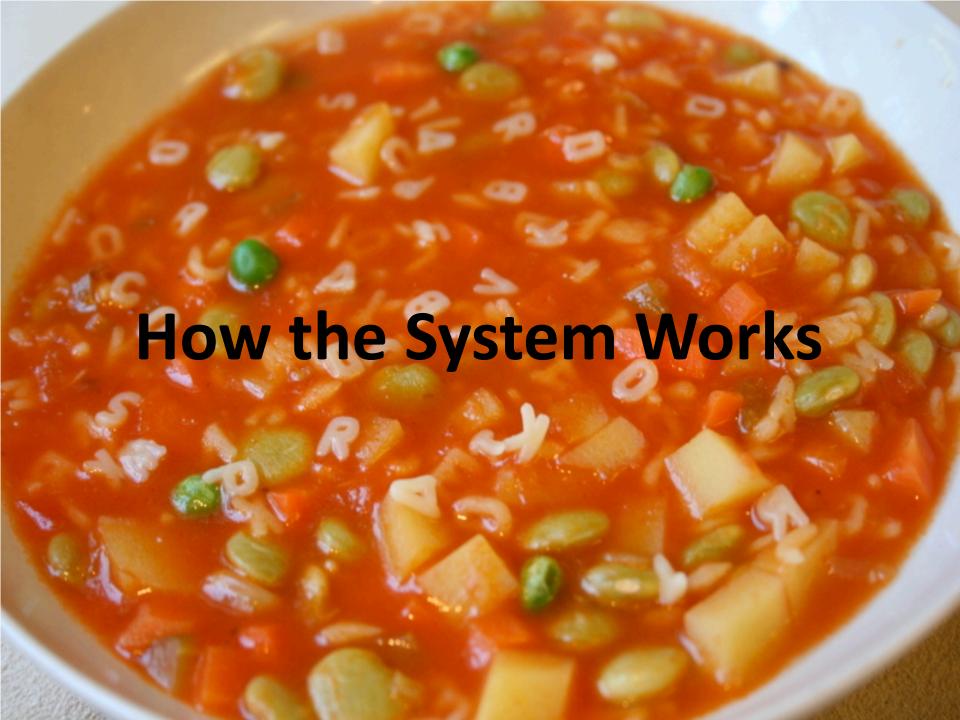
Key Actions

A cottage food production operation is not a food service establishment and shall not be subject to any health or food code laws or regulations of the state or department other than this section and rules promulgated thereunder for a cottage food production operation.

A local health department shall not regulate the production of food at a cottage food production operation.

No Internet Sales







HACCP the Guiding Principle

Hazard Analysis and Critical Control Points

- 1. Hazard Analysis
- 2. Critical Control Point Identification
- 3. Establishment of Critical Limits
- 4. Monitoring Procedures
- 5. Corrective Actions
- 6. Record Keeping
- 7. Verification Procedures
- •HACCP was conceived in the 1960s when NASA asked Pillsbury to design and manufacture the first foods for space flights.
- •HACCP is focused only on the health safety issues of a product and not the quality of the product.





Alphabet HACCP

Uniform Standards of Food Safety

GAP Good Agriculture Practices (Farms)

GHP Good Handling Practices (Handlers)

GMP Good Manufacturing Practices (Packers)

BPC Better Process Control (Processors)

SSOP Sanitation Standard Operating Procedures (Facilities)















Processing: USDA > MDA > County > Local

Intrastate: Any meat sold in Missouri must be processed in an MDA or USDA inspected facility.

Interstate: Any meat crossing state lines must be processed in an USDA inspected facilities.

Storage Handling: Storage and handling of processed meats at the point of sale is governed by county and local authorities.



Meat Exceptions

Poultry Exemptions: Missouri producers may process up to 1,000 birds per year on the farm or in an uninspected facility for intrastate sale.

Intrastate Fish: Fresh fish (not frozen or prepared) sold for consumption is governed at the local level only.





Meat Labeling

Establishments are responsible for ensuring that labeling used for meat and poultry products is not false or misleading. Labels must be submitted to the Missouri Meat and Poultry Inspection Program or the USDA/FSIS for approval prior to use. Mandatory features on the finished product label include:

- 1. Name of the product
- 2. Ingredients statement, if needed
- 3. Inspection legend and establishment number
- 4. Handling statements, e.g., keep refrigerated, keep frozen, etc., if needed
- 5. Safe handling instructions
- 6. Net quantity of contents statement, if needed
- 7. Signature line (manufacturer's or distributor's name and address)
- 8. Nutrition labeling, if needed

Anyone who sells eggs or buys eggs for processing egg products to be sold to consumers must obtain an Egg Dealer's, Processors or Limited Retail License and renew it annually.



Over 5,000 producers and dealers are Licensed and/or inspected annually by MDA's Department of Weights and Measures.

*Storage and handling requirements are subject to "Home Rule"





Dairy Products

Selling Dairy Products at the Market

The sale of all milk and dairy products in the State of Missouri is governed by the State Milk Board. All dairies wishing to sell milk or dairy products must:

- Obtain a farm certification and plant license
- Pass an inspection of the production process, including label review and pasteurizer testing if using pasteurized milk
- After passing a final inspection and label review the plant is free to produce and sell product





Selling Raw Milk

Selling Raw Milk and Raw Milk Products

- 1. The sale of raw milk or cream in Missouri is permitted only when the purchase point of origin is at the farm or it is delivered directly to the purchasing individual for their own use. 196.935 RSMo 2000
- 2. Licensed and inspected raw milk or cream producers and processors may sell product at farmer's markets according to AGO 114-75. 196.931 RSMo 2000 defines "graded fluid milk and fluid milk products."
- 3. Producers and processors wishing to sell raw milk or cream at farmers' markets must first apply to the Missouri State Milk Board to obtain a permit and comply with regulations pertaining to proper bottling, capping and labeling of raw milk products. 2 CSR 80-3.010 2 CSR 80-3.130







Processing: FDA > DHSS > County > Local

MDA: has jurisdiction over labeling of

weights and measures.

USDA: has jurisdiction over organic declarations



Baked goods, dry mixes, canned goods, prepared foods, beverages, etc.



Low, Acidified or Acid?

Low Acid (LACF) is any food (other than alcoholic beverages) with a finished equilibrium pH greater than 4.6 and a water activity greater than 0.85, excluding tomatoes and tomato products having a finished equilibrium pH less than 4.7.

Acidified Food (AF) is a low-acid food to which acid(s) or acid food(s) are added and which has a finished equilibrium pH of 4.6 or below and a water activity (aw) greater than 0.85.

Better Process Required

Acid foods are foods that have a natural pH of 4.6 or below (21 CFR 114.3(a)). Processors of acid foods are not required to register and file information about their establishment(s) and foods they process on Form FDA 2541 or to provide us with information on scheduled processes for their foods using Form FDA 2541a.

Examples of acid foods include:

Apples, oranges, and lemons (as well as the juices expressed from these fruits); and Standardized and non-standardized food dressings (such as mayonnaise) and condiment sauces (such as ketchup) that have a natural pH of 4.6 or below.

Better Process Exempt



FCE Registration

Anyone who is a operating under Better Process Control must register the establishment and products with the FDA.

Form 2541

		DEPARTMEN	NT OF HEALT	H AND HUMAN	ROVED: OMB No. 06 SERVICES			
TYPE OF SUBMISSION		Food and Drug Administration FOOD CANNING ESTABLISHMENT REGISTRATION				FOR FDA USE ONLY FCE No. Date Received by FDA		
Initial Registration					SISTRATION	PLE NO.	ľ	sie neceves by PLIA.
Relocation (new registration required) Entire	er Current ECE: 6fm	solicable)						
Change of Registration Information Enter								
Specify Type of Change:				_				
FOOD PROCESSING PLANT LOCATION Establishment	1			Establishment	MAILING ADDI	RESS Sam	e as Plant Local	tion
Name Number and				Name Number and				
Street				Street				
City and State or Province				City and State or Province				
(or other Subdivision)				(or other Subdiv				
Zp (or other Country (if other Postal Code) than U.S.)				Zip (or other Postal Code)	Cour than	try (flother		
Telephone No.	Telefac No			Telephone No.		Tek	etex No	
Listing products prod		and Packing Medi is not a process fi	ling.	(Check One)	Section 1001, I	hereby presents and juest the company is Jinted States Code w	acknowledges to subject to the to high makes it a	red the company is aware that rms and provisions of Title 18 oriminal offense to falsify, facilities, or freedule and
	uced at this location	and Packing Medi is not a process fi	ium ling.		The recession making the set section 3001, it concess, or concess, and concess, in the co	neetly presents and quest the company is infinited dates Code in or my a marked back presentation, or male mans of 21 CPR 108, course of all 10 CPR 108, contact of all	actionwhicipes to the to- high make it as in make at year, and a say false, and reads at year, e or use any tables, follows, or \$5 (q(f)) and (2) in the procession and \$254 is or 22 es specified in the is information can had-Specificingly action action intator (HFS- Applied Nut any applied Nut and action and action	ma and provisions of 19a 15 deministrations to include the control of the control
Listing products prod Do not list meet and poultry floods under the jurisdiction	uced at this location	and Packing Medi is not a process fil in in the process file of the process of Impection Service	ium ling. of the U.S.	Constant Cons	The recession in adding the recipion of the control of the comment of the commen	neetly presents and quest the company is united States Code or or a material fact, presentation, or make that many materially errors of 21 CFR 108, ceasor shall engage size for mrs PLD 241 applicable time them con regulators, an confercio Salethian assistance or material publications or publications or publicatio	actionwhicipes to the to- high make it as in make at year, and a say false, and reads at year, e or use any tables, follows, or \$5 (q(f)) and (2) in the procession and \$254 is or 22 es specified in the is information can had-Specificingly action action intator (HFS- Applied Nut any applied Nut and action and action	ma and provisions of 19a 15 deministrations to include the control of the control
Listing products pool De not list meet end poulty foods under the jurishelds greatment of Agriculture.)	uced at this location	and Packing Medi is not a process fil in in the process file of the process of Impection Service	ium ling. of the U.S.	(Check One)	The recession in adding the recipion of the control of the comment of the commen	neetly presents and quest the company is infinited dates Code in or my a marked back presentation, or male mans of 21 CPR 108, course of all 10 CPR 108, contact of all	actionwhicipes to the to- high make it as in make at year, and a say false, and reads at year, e or use any tables, follows, or \$5 (q(f)) and (2) in the procession and \$254 is or 22 es specified in the is information can had-Specificingly action action intator (HFS- Applied Nut any applied Nut and action and action	ma and provisions of 19a 15 deministrations to include the control of the control
Listing products pool De not list meet end poulty foods under the jurishelds Reportment of Agriculture) Listing and the contract of Agriculture)	uced at this location	and Packing Media is not a process the not impaction Service FACII	ium ling. of the U.S. U	(Deck Onl)	The requester making the nex section 301, 1 conceal, or consistent or returned or returne	hereby presents and post the company is infinitely date to de- tending the control of the control of the co	actionwhicipes to the to- high make it as in make at year, and a say false, and reads at year, e or use any tables, follows, or \$5 (q(f)) and (2) in the procession and \$254 is or 22 es specified in the is information can had-Specificingly action action intator (HFS- Applied Nut any applied Nut and action and action	me and provisions of 19th 5 deministration of 19th 19th 19th 19th 19th 19th 19th 19th



Fermented Foods

Processing: FDA > DHSS > County > Local

MDA: has jurisdiction over labeling of

weights and measures.

USDA: has jurisdiction over organic declarations



Kombucha, sauerkraut, kim chi etc.





Kombucha Detailed

Kombucha is a fermented mushroom tea with the potential to become alcoholic. If sold with actively growing cultures or in a sealable container falls under the jurisdiction of the Federal Alcohol Administration Act (FAA Act), Alcohol and Tobacco Tax and Trade Bureau (TTB) and the Missouri Department of Public Safety Division of Alcohol and Tobacco Control.



If sold as a potentially hazardous, food for consumption before reaching .5% alcohol by volume Kombucha is regulated by the local authorities governing prepared foods for consumption where it is served.



URI Plants and Produce for Harvest

Anyone applying chemicals of any type, organic or synthetic, to produce and end product to be sold, is required to obtain a Certified Applicator License from the Missouri Department of Agriculture Plant Industries Division and adhere to reporting and registration requirements of the license.





Pet Treats and Feed

Anyone wishing to produce or sell pet (dog or cat) treats or feed in the state of Missouri must first submit a Feed License Application before they start distributing. Producers must also pay a \$25 annual inspection fee and file a Product Listing Form for pet foods sold exclusively in packages of ten pounds or less and on specialty pet foods sold only in packages of one pound or less.





Weights and Measures

All sales by weights and measures such as ounces, pounds, quarts, pints, gallons, etc. are regulated by the Missouri Department of Agriculture, Weights, Measures and Consumer Protection Division. When selling by weight, all scales determining the billable rate must be inspected and Certified by an Inspection Agent with the Missouri Department of Agriculture.







Consumer Production

How to prevent "User Error"

Produce Safety

Foods to be consumed whole and raw

Imports

Foreign supplier verification

Accredited third party certification

Animal Food

What goes into it goes into us







HAACP for the Food Code



Five Proposed FSMA Rules

(The Framework)

- 1. Produce Safety Standards
- 2. Preventive Controls for Human Food
- 3. Preventative Controls for Animal Food
- 4. Foreign Supplier Verification Program
- 5. Accredited Third Party Certification





Produce Safety Rule

- Considers risk posed by practices, commodities
- Science- and Risk-based
 - Focus on identified routes of microbial contamination
 - Excludes produce to be commercially processed
 - Excludes certain produce rarely consumed raw

Flexible

- Additional time for small farms to comply
- Variances
- Alternatives for some provisions





Standards for Produce Safety

Focus on Identified Routes of Microbial Contamination (Hazards and Control Points)

- Domesticated and wild animals
- Equipment, tools, buildings and sanitation
- Worker health and hygiene
- Agricultural water
- •Growing, harvesting, packing and holding
- Biological soil amendments of animal origin
- Specific requirements for sprouts







What is Covered?

- Produce is defined as fruits, vegetables, mushrooms, sprouts, herbs and tree nuts
- Some limitations on what produce is covered
- Produce does not include grains





Who Would Be Covered?

- Farms that grow, harvest, pack or hold most raw agricultural commodities (foods to be consumed whole and raw)
- Farms portions of mixed-type facilities
- Domestic and imported produce
- Farms with annual sales > \$25,000 \$500,000 TBD per year
- Limitations (exemptions) on coverage are proposed





Exemptions and Alternatives

- Produce for personal or on-farm consumption
- Produce not a Raw Agricultural Commodity
- Certain produce rarely consumed raw (probably not in final rule)
- Produce that will receive commercial processing

(includes washing and packing)

- Qualified exemption and modified requirements
- Farms may establish alternatives to certain requirements related to water and biological soil amendments of animal origin
- •Alternatives must be scientifically established to provide the same amount of protection as the requirement in the proposed rule without increasing the risk of adulteration
- States and municipalities may apply for variances







Effective Date: 60 days after final rule is published

Not covered: Farms with sales ≤\$25,000/year

Very small farms

- -Average annual value of food sold >\$25.00 it now!
 -Four years after the effective data ding it now!
 -For some water require an all farms
 -Average
 -Average
 -Average
 -Industry years for some water require and sold > \$250,000 and ≤ \$500,000
 -Industry years for some water require an all farms

Small farms

- rive years for some water requirements

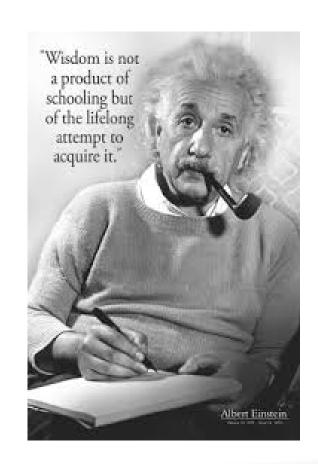
Other severed farms

- -Other covered businesses would have to comply two years after the effective date
- -Would have four years for some water requirements



Words of Wisdom

- •Regulations are not meant to say if you can, but how you can.
- •The easiest way to eliminate risks is eliminate unnecessary steps.
- •Businesses should design for themselves, their products and customers, not the bureaucracy.
- •The system is designed for producers to lead, not follow.





Don't hide your pickles!





Animal Health Division

Phone: (573) 751-3377

Email: Animal.Health@mda.mo.gov

Bureau of Pesticide Control

Phone: (573) 751-5504

Fax: (573) 751-0005

Weights & Measures Division

Email: wm@mda.mo.gov

Phone: (573) 751-4316

State Milk Board

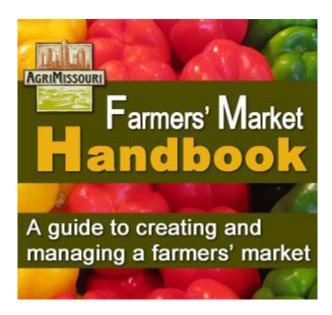
Phone: (573) 751-3830

Bureau of Feed, Seed and Treated Timber

Phone: (573) 751-4310

Fax: (573) 751-5500

E-Mail: Stan.Cook@mda.mo.gov



http://agrimissouri.com/pdf/fmhandbook.pdf

ABD, Farmers' Market Specialist

Phone: (573) 522-4170

Charlie.Hopper@mda.mo.gov