



October 24, 2018

Dear Commercial Dealer:

THE 2019 GREAT PLAINS GROWERS CONFERENCE & TRADE SHOW will be held January 10, 11 & 12 at Missouri Western State University, St. Joseph, MO.

You will want to exhibit your products and services at this conference. This event attracts vegetable, fruit, cut flower and other growers and includes an educational program consisting of 5-concurrent sessions featuring conventional and organic production and marketing of horticultural crops. The conference will be held at the **Fulkerson Center, Missouri Western State University, St. Joseph, MO**. St. Joseph is about 30 minutes north of Kansas City's airport and located just off of I-29.

On Thursday, January 10, we are excited to announce five all day workshops that will include Food Safety, Hops Potential, Honey Bees, Selling Local Food, and Cover Crops. You are encouraged to set up your exhibit display on Wednesday (Jan. 9) from 1- 6 p.m.

Exhibitor registration fee covers space in our commercial display area. Please note that we only have space for approximately 50 booth spaces in the main exhibitor hall, so exhibitor space is on a *first come-first serve basis*. Overflow areas are available in the corridor near the registration table and classrooms. We also have space for equipment to be displayed outside in the parking lot area. Lunch will be provided to exhibitors on Thursday, Friday, and Saturday. To help us with our meal counts, please indicate on the registration form who will be eating each day. Paid meal tickets & conference registration for *2 representatives per booth* will be included with the registration packet at the conference.

We do have a 'tabletop' display (3'x 3') area that is used to distribute vendor materials or catalogs to conference participants. A 'tabletop' display may not be attended by a company representative. We will restock your company's materials as needed.

A sidewalk ramp to a set of double doors and also an outside entrance directly into the exhibitor hall is available to assist with getting your equipment into the building. The direct outside entrance has a set of steps to go up; however, trucks will be able to back up to the dock, lift the equipment/materials up approximately 3 feet, and wheel directly in through a set of double doors. Wireless internet is also available in the building. Questions concerning the facility should be directed to Tom Fowler at 816-279-1691 or fowlert@missouri.edu

New this year are several sponsorship opportunities for your company to have more exposure during the conference. They are listed on the Exhibitor Reservation form.

We hope you will consider being with us and sharing with our growers. An active and diverse trade show not only expands interest in this conference, but supplies a valuable service to growers. If you have any questions or need additional information, please let us know. See you in St. Joseph in January!

Sincerely,

Christy Dipman
Conference Exhibitor Coordinator

GREAT PLAINS GROWERS CONFERENCE

DATE: January 10, 11 & 12, 2019

LOCATION

Fulkerson Center, Missouri Western State University, St. Joseph, MO.

EXHIBIT HOURS

January 9 1 pm – 6 pm (Exhibitor set-up)
January 10 7 am – 6 pm
January 11 7 am to 6:30 pm
January 12 8 am to 1 pm (Take down can begin following lunch on Saturday.)

FEES

1 st booth*	\$350
Additional booths	\$250
Outside booth for equipment	\$250
Additional registrations	\$ 60
Table Top display	\$100

*Booth fee includes lunch/registration for 2 representatives per day.

EXHIBIT SPACE

Each exhibitor will be provided one (1) six foot table and two chairs in an 8' x 10' booth space. Electrical service and wireless internet is available. Tabletop displays are 3' x 3' areas to display catalogs or brochures to promote your product/service. *Tabletops may not be manned by a company representative.* Send your tabletop material by **December 10 to: Buchanan Co. Extension Office, Attn.: Tom Fowler, 4125 Mitchell Ave., St. Joseph, MO 64502.**

SPONSORSHIP OPPORTUNITIES

Conference Sponsor	\$4,000
<i>3-min. introduction of your company and welcome during keynote address, sponsor 1-track for each day of conference, lunch sponsor. Logo displayed in all areas.</i>	
Keynote Sponsor	\$1,500
<i>3-min. introduction of your company and welcome during keynote address. Logo displayed on screen prior to keynote.</i>	
Lunch Sponsor	\$750
<i>Up to 36"x24" display (GPGC provides) of your logo and welcome message at entrance to the lunch area.</i>	
Grower Innovation Night Sponsor	\$500
<i>Up to 36"x24" display of your logo and welcome message, at Grower Innovation Night. 2-minute introduction of your company and welcome.</i>	
Track/Workshop Sponsor	\$300
<i>Logo printed on sign outside breakout room and posted on-screen between sessions. 2-minute introduction of your company at the start and after lunch.</i>	
Break Sponsor	\$200
<i>Logo and company name displayed during a break.</i>	
Wine & Cheese Reception Sponsor	\$200
<i>Logo and company name displayed during reception on Thursday.</i>	
Program Sponsor	\$100
<i>Logo printed in program materials.</i>	

** All Sponsors logos will be printed in program materials.
Need high resolution of your logo by Dec. 14 (for all sponsorship levels) sent to sarah.browning@unl.edu

AUDIENCE

All persons interested in vegetable and fruit production. Targeting full-time, part-time farm markets and diversified horticulture producers in Iowa, Kansas, Missouri and Nebraska. Generally, more than 400 growers attend this event.

RESERVATION DEADLINE

Exhibit space will be assigned in order of receipt of payment until December 10, 2018. Full refund for cancellation prior to December 10. Any application received after December 10 will be assigned on a space-available basis. *No refunds or cancellations after December 10.*

SECURITY AND LIABILITY

Normal security provisions will be in effect. University Extension and/or Missouri Western State University will not be liable for theft and will not assume any liability, legal or otherwise, for accidents of any nature. If there are issues with security or access to the building, contact MWSU campus police, 816-271-4438.

HOTEL ACCOMMODATIONS

Host hotels for the conference (See *Lodging* page for more information):

Stoney Creek Inn	816-901-9600
Drury Inn	816-364-4700
Hampton Inn	816-390-9300

PROGRAM SCHEDULE

Thursday, January 10

7:00 am - 8:00 a.m.	Registration & Trade Show
8:00 am - 5:00 pm	All day workshops
5:00 pm - 6:00 pm	Wine & Cheese Reception in Trade Show

Friday, January 11

8:00 am - 9:00 am	Registration & Trade Show
9:00 am - 5:00 pm	General Session (lunch between 11:00 am - 1:00 pm)
5:00 pm - 6:30 pm	Growers Association Meetings
6:30 pm - 8:30 pm	Pizza Dinner & Grower Innovation Hour of Fun (<i>On campus</i>)

Saturday, January 12

8:00 am - 9:00 am	Registration & Trade Show
9:00 am - 3:30 pm	General Session (lunch between 11:00 am - 1:00 pm)
1:00 pm	Exhibitors tear down

WEB PAGE

www.greatplainsgrowersconference.org

An exhibitor page on our web site is dedicated to our exhibitors. This includes contact information, linked e-mail or website, and logo. To supply a graphic or logo, email sarah.browning@unl.edu

SPONSORED BY

Extension services and state grower associations in Iowa, Kansas, Missouri, Nebraska and the Mid-America Fruit Growers Association.

FOR MORE INFORMATION

Christy Dipman (cdipman@ksu.edu)
1712 Claflin, 2021 Throckmorton
Manhattan, KS 66506-5506
Phone: (785) 532-6173 Fax: (785) 532-6949

Great Plains Growers Conference January 10, 11 & 12, 2019

The conference will be held on the Campus of Missouri Western State University, 4525 Downs Drive, St. Joseph, MO. in the Leah Spratt / Fulkerson Center and Blum Center.

Directions to Missouri Western State University campus:

From the South - Kansas City

- Take I-29 North
- Take the US36 East (Cameron) Exit 46A
- Take the first exit, which is Riverside Rd.
- Turn left on Riverside
- At second stoplight, turn left on Mitchell Ave.
- Go about 3/4 mile and turn right on SE University Dr.

From the East - Cameron

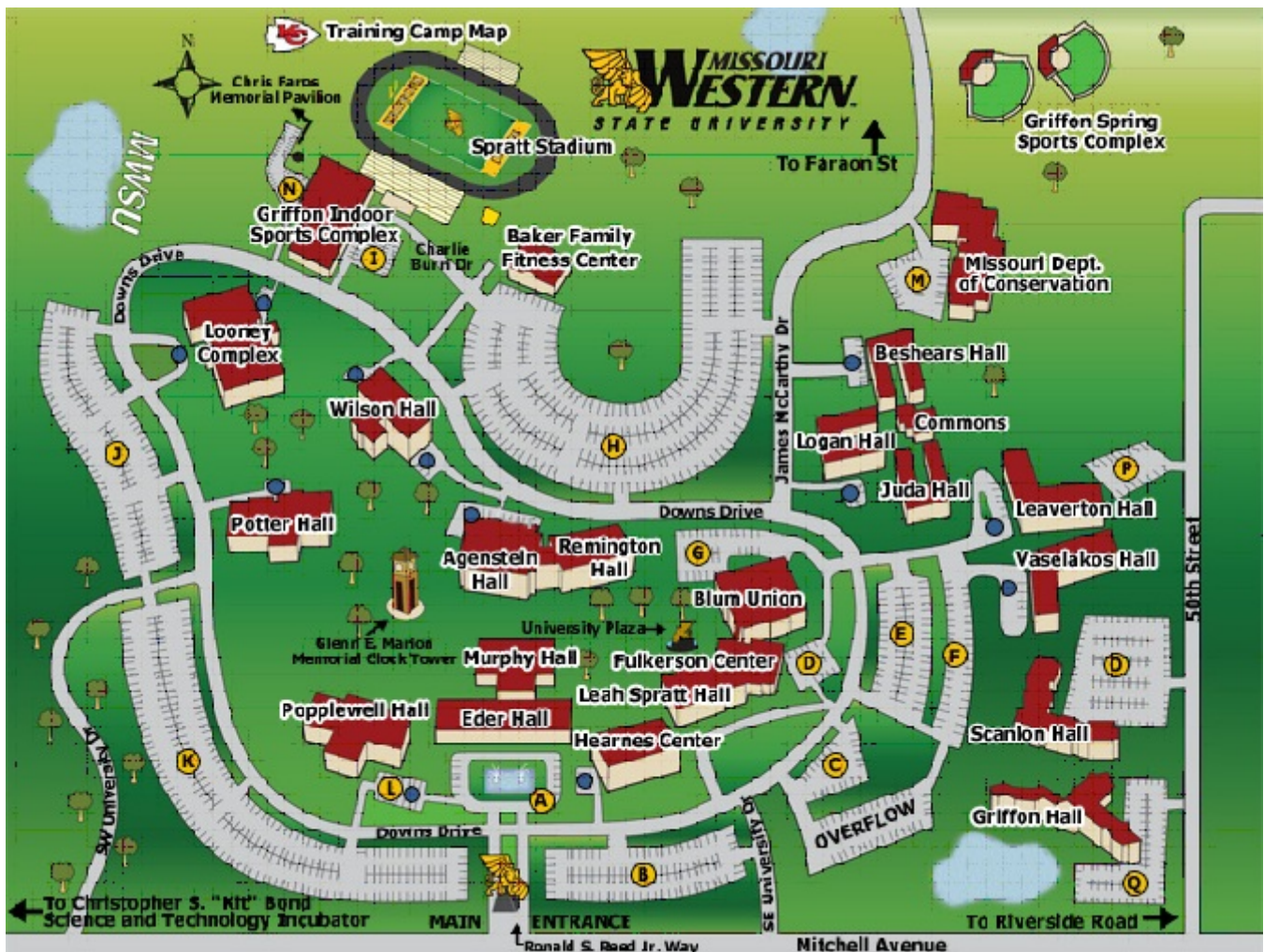
- Take US-36 West
- Exit at Riverside Rd.
- Turn right onto Riverside Rd.
- At the second stop, turn left on Mitchell Ave.
- Go about 3/4 mile and turn right on SE University Dr.

From the North - Maryville

- Take I-29 South
- Take exit 47 MO-6 (Frederick Blvd.)
- Turn right onto Frederick Blvd.
- Turn left on Woodbine
- Turn left on Mitchell; MWSU is on the left

From the West

- Take US-36 East
- Take ramp toward Belt Highway
- Turn left on US-169 (Belt Hwy.)
- Turn right on Mitchell Ave.
- MWSU is on your left



Lodging

HEADQUARTER HOTELS



Stoney Creek Inn - \$92
1201 N. Woodbine
St. Joseph, MO
800-659-2220 or
816-901-9600
www.stoneycreekhoteles.com
Mention Great Plains

Growers Conference to get the reduced rate.

* Room rate includes expanded continental breakfast, fresh coffee 24 hours/day, unique Northwoods gift shop, fitness center, and complimentary shuttle service (based on availability).



Hampton Inn - \$119
3928 Frederick
St. Joseph, MO
816-390-9300
www.hilton.com

Mention Great Plains Growers

Conference to get the reduced rate.

* Room rate includes complimentary continental breakfast, exercise room, free wifi, indoor pool, jacuzzi and hot tub.



Drury Inn and Suites - \$94
4213 Frederick
St. Joseph, MO
800-325-0720 or
816-364-4700
www.druryhotels.com
Group #: 2354800

* Room rate includes hot breakfast, 5:30 pm Kickback (free hot food and cold beverages from 5:30-7 pm), free long distance, and wireless internet access.

Alternative Hotels in St. Joseph

ABVI

4023 Frederick
816-364-3031
www.americasbestvalueinn.com

Budget Inn

1328 N. Belt Hwy.
816-233-3146
www.budgetinn.com

Candlewood Suites

3505 Village Dr.
800-980-6467
www.candlewoodsuites.com

Comfort Suites

917 N. Woodbine
816-232-6557
www.comfortsuites.com

Days Inn

4312 Frederick
816-279-1671
www.daysin.com

Fairfield Inn & Suites by Marriott

4779 Tuscany Dr.
(816) 232-2700
www.marriott.com

Holiday Inn

3928 Frederick
816-279-8000
www.holidayinn.com

Holiday Inn Express

3600 N. Village Dr.
816-232-2500
www.holidayinnexpress.com

Motel 6

4021 Frederick
816-232-2311
www.motel6.com

Quality Suites

917 N. Woodbine Rd.
(816) 232-6557
www.choicehotels.com

Radisson Hotel

102 S. 3rd
(816) 279-8000
www.radisson.com

Shakespeare Chateau

809 Hall St.
816-232-2667
www.shakespearechateau.com

Super 8

4021 Frederick
816-232-2345
www.super8.com

Whiskey Mansion Bed & Breakfast

1723 Francis St.
816-676-1529
www.whiskeymansion1885.com

Exhibit Space Reservation Form
GREAT PLAINS GROWERS CONFERENCE

January 10, 11 & 12, 2019

(Due by: December 10, 2018)

Company name _____

Mailing address _____

City _____ State _____ Zip _____ Phone _____

E-mail address _____

Name of Company representative(s) staffing booth (2 people *per* booth/day):

Representative staffing booth cell phone # _____ *(in case of cancellation)*

Indicate when you will be setting up (date/time) _____

Do you require a backdrop for your exhibit? **Yes** **No**

Do you require electrical service? (No charge) **Yes** **No**

Booth/Registration

First booth @ \$350 \$ _____

Additional booths @ \$250 \$ _____

Outside booth for equipment @ \$250 \$ _____

Additional registrations @ \$60 \$ _____

Table Top Display @ \$100 \$ _____

Lunch: Who will be eating lunch on:

Jan. 10 _____

Jan. 11 _____

Jan. 12 _____

Sponsorship Opportunities

Conference Sponsor @ \$4,000 \$ _____

Keynote Sponsor @ \$1,500 \$ _____

Lunch Sponsor @ \$750 \$ _____

Grower Innovation Night Sponsor @ \$500 \$ _____

Track/Workshop Sponsor @ \$300 \$ _____

Break Sponsor @ \$200 \$ _____

Wine & Cheese Reception Sponsor @ \$200 \$ _____

Program Sponsor @ \$100 \$ _____

Total Enclosed: \$ _____

(Payment should accompany this reservation form)

If your business requires credit card service, contact:
Buchanan Co. Extension Office at (816) 279-1691 or you can register online at
<http://www.greatplainsgrowersconference.org>

Please make check payable to: *University Extension*

Mail completed form with payment by December 10 to:

Great Plains Growers Conference
Attn.: Christy Dipman
1712 Claflin, 2021 Throckmorton
Manhattan, KS 66506-5507
FAX: (785) 532-6949 cdipman@ksu.edu